

JESSICA BACKER

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410 Norwood St.

Merritt Island, FL 32953

SOFTWARE

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Premiere Rush

Adobe Animate

Adobe Acrobat

Wordpress

HTML & CSS

Constant Contact

Mailchimp

Microsoft Powerpoint

Microsoft Word

Microsoft Excel

Google Workspace

Iso Draw

EDUCATION

IADT - LAS VEGAS, NV

Bachelors in Fine Arts

Major in Visual Communications

BSC - BISMARCK, ND

Associate in Applied Science

Major in Graphic Arts

REFERENCES

Hassan Patterson

818.203.2496

Christina Potts

701.400.3549

Dana Harmon

321.223.3769

Susan Martini

321.506.3507

PROFESSIONAL EXPERIENCE

NORTHROP GRUMMAN MELBOURNE, FL

GRAPHIC ARTIST NOVEMBER 2023 – CURRENT

In my position with Technical Publications I specialize in transforming intricate technical details into user-friendly documentation. Working closely with technical writers, I organize content for clarity, ensuring logical information flow. My role involves creating visually appealing layouts and verifying accuracy.

SWITCH CREATIVES COCOA BEACH, FL

GRAPHIC/WEB DESIGNER & DEVELOPER MAY 2013 – MAY 2023

I was responsible for creating a wide range of marketing materials, including brochures, logos, ads, posters, menus, infographics, websites, digital newsletters, and more. These designs were crafted using Adobe Creative Suite. I also developed and designed responsive websites utilizing HTML/CSS, WordPress, and Adobe Creative Suite. My role extended to UX/UI design, ensuring that user experience principles were integrated into all web and digital product designs. Beyond design tasks, I addressed technical issues, customized products to meet specific customer requirements, and was responsible for setting up files for print and ordering prints. I maintained websites and web servers, updating website content regularly. Collaboration with clients and team members was crucial to meet project requirements and deliverables. Managing multiple projects simultaneously, I focused on timely delivery and maintaining high standards of quality.

A1A SIGNWAVE COCOA BEACH, FL

GRAPHIC DESIGNER JUNE 2011 – MAY 2013

My core responsibilities involved designing a range of marketing materials, such as menus, posters, business cards, logos, banners, signage, vehicle wraps, brochures, advertisements, t-shirts, and more. Working in close collaboration with clients, I played a pivotal role in interpreting their vision, executing designs, and ensuring that all projects were completed within the stipulated deadlines and met the requisite requirements. In addition to my design work, I also managed and maintained one of the company's websites, ensuring that it remained up-to-date and visually appealing. I was also responsible for setting up files for print, running large format printers, and overseeing the production process to ensure high-quality outputs.

MONSTER CUSTOM MATTING AND FRAMING LAS VEGAS, NV

GRAPHIC DESIGNER/CUSTOM FRAMER AUGUST 2009 – MAY 2011

As part of my professional duties, I was responsible for designing custom layouts for a diverse range of memorabilia. I used framing techniques such as mat cutting, laser cutting, and object mounting to execute the designs effectively. Additionally, I created graphics for sublimation plates and designed graphics for custom mats. Along with this, I was also tasked with retouching and color-correcting photos to ensure that the final products met the highest standards of quality. I also managed the company's social media sites, including Facebook and Twitter, to ensure consistent and engaging content was being shared with our audience. As part of this role, I regularly updated the company's website with the latest information, and also sent out regular email blasts to keep customers informed about upcoming events and promotions.

FULL JOB HISTORY UPON REQUEST